

What is claimed is:

~~sh~~ 1. A data processing system for supporting web based commerce and commission tracking on a multi-node network, comprising:
web access and scanning code for selectively downloading web pages and examining web page content to determine whether the content thereon is appropriate for products promoted on said web page.

~~sh~~ 2. The system of claim 1 where ~~said code includes comparator means for determining if said content includes terms that are antithetical to products promoted or to be promoted on said web page.~~

~~sh~~ 3. A data processing system for supporting web-based commerce and commission tracking on a multi-node network comprising:
a. Content Provider for displaying promotions;
b. Clearinghouse server in communication with said Content Provider for parsing HTTP commands received therefrom, including a U1 field comprising plural subvariables; and
c. a Merchant site interconnected to said Clearinghouse server.

4. The system of claim 3 further comprising programming for managing a commission vector process wherein target commission recipients are identified as a ~~subvariable in said U1 field.~~

5. The system of claim 3 further comprising programming on said Merchant site for sending a file to said Clearinghouse server comprising information on commerce at said Merchant site.

~~sh~~ 6. A data processing system for supporting web-based commerce and commission tracking on a multi-node network, comprising:
a. Content Providers with web pages wherein said web pages include linking instructions associated with select promotions;
b. Clearinghouse server for tracking USER interactions with said promotions, said Clearinghouse server further comprising programming for detecting fraudulent activity relating to said promotions; and

c. Merchant sites interconnected to said network and available for providing goods and/or services to ~~USERS referred to said Merchant site by said linking instructions.~~

7. The system of claim 6 wherein said fraud detection programming includes click pattern assessment over time.

8. The system of claim 6 wherein said fraud detection programming includes Javascript detection.

9. The system of claim 7 wherein said programming tracks time intervals between clicks from a select promotion.

10. The system of claim 7 wherein said programming detects repeated clicks from a single IP address.

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